



Lyrics of Kawih Tanah Sunda by Koko Koswara as a Media for Learning Cultural Literacy for Students in Junior High School

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ABSTRACTS

Indonesia has been carrying out online learning for more than 2 years in an effort to break the chain of transmission of Covid-19. With the community service program, it is hoped that there will be an increase in student interest in learning and make it easier for educators and parents to carry out online learning activities. Included in the learning of *Kawih* "land of Sunda" by Koko Koswara in class VIII junior high school is done online. The method in this study uses quantitative research. The results of this study are still many students who do not know the Sundanese *kawih*. Students' understanding of the material for the lyrics of the *kawih* song "Land of Sunda by Koko Koswara" can be improved by providing material via powerpoint or youtube which is done online from using the googlemeet application with educators. The results of the research show that the average posttest score of students is 67.86% greater than the average pretest score of 27.84% so the difference is 40.02%. Therefore, Core competency can increase students' interest in cultural literacy.

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1. INTRODUCTION

Kawih is also present in Sundanese language learning through the 2013 curriculum. Sundanese language learning in the 2013 curriculum can create skilled, active, and creative students in the Sundanese language field (Hendrayana, 2017). In this learning, the teacher becomes the spearhead and the giver of stimulants (stimuli, materials) which will eventually be developed by students in everyday life. This is nothing but the development of strategies and concepts from the lecture patterns that apply in the previous curriculum. Learning supports that are packaged in such a way as to be able to change the method of teaching and learning activities, namely in character building and delivering students' behavior towards having high character. *Kawih* learning material is also very important role. *Kawih* in Sundanese language is packaged in such a way as to be Core competency for the needs of learning media in schools and is applied to the elementary school, junior high school, and senior high school levels.

Many research studies discuss the Three-Step Method: Teaching Sundanese with people's *Kawih* Foster Material. The results of the research show an ideal learning pattern involving the work of teachers and the concentration of students (Hendrayana, 2017). Another study on the *Kacapi* Accompaniment of the Moon Song in Priangan by Ubun R. Kubarsah showed that the Sundanese patterns or patterns of percussion in the musical composition of the Moon song in Priangan were no longer used (Rahayu et al., 2021). Another study was conducted at junior high school class VII in *kakawihan kaulinan barudak* which is used as teaching material whose research results show teachers can be used as references in continuing and developing innovative and creative teaching materials (Herdila, 2018). The same thing was done in the study of the Lyrics of *Kawih Kliningan* Classical Gamelan (Structural, Semiotic, and ethnopedagogic views), this research shows that ethnopedagogic values, human morality towards God are the main things. This is supported by the existence of other morals because the goal of making Sundanese humans is religious adherents, jembar cultures, *luhung elmuna* and *rancage gawena* (Patria, 2016). In line with previous research, the alignment of the terms *kawih*, *tembang*, and *Cianjuran*. The results of this research show that *tembang* has a core competency of independent rhythms, while *kawih* has a core competency of independent rhythms (Hendrayana et al., 2020).

Based on previous studies, there have not been too many studies discussing the lyrics of the song *Kawih "Tanah Sunda"* by Koko Koswara as a Cultural Literacy Learning Media. Therefore, the authors conducted research with the aim of knowing an increase in reading literacy skills in the field of culture by using learning media. The study used a quantitative approach using a pre-experimental method in the form of a one-group pre-test-post-test design. The research results were analyzed using descriptive statistics by comparing the mean values in the pre-test with the post-test. The results showed an increase in the average value after the material was given in the form of power point and youtube.

2. LITERATURE REVIEW

The development of learning media technology has a very important role. Media is a tool or device that functions as an intermediary in communication activities. While learning or teaching is an effort to teach students what occurs during communication between students and teachers, so that there is a learning process such as part of the communication process between humans. Learning media in the form of technology is seen as the application of science that occupies a strategic position in facilitating and facilitating learning. Learning is an

activity that a person does to get a change in himself through a training or experience (Rahayu et al., 2021).

Kawih is an ancient Sundanese script in the form of sung poetry and has a core competency of *Tandak* rhythm (having a Core competency of constant beat rules) (Hendrayana, 2017). *Kawih* also includes *karawitan sekar*, which in the form of presentation includes *sekar*, most of his works are bound by tempo in a certain *wiletan* or commonly called *sekar Tandak*. *Kawih* is also a song that is bound by a beat as an expression. The term *kawih* is then followed by the term *tembang* which has the same meaning. The new type *kawih* songs are oriented towards developmental songs (new creations). One of the most prominent in *kawih* is the development of new songs. The songs are more widely known in the educational environment and young people, certain Indonesia. It is closely related to education, where many *kawih* songs are created by *sanggi* interpreters (composers) for the needs of learning programs. Figures like Rd. Machyar Agakusumadinata, Mang Koko, Ujo Ngalagena, Nano Sutarno and others. *kawih*, there are two kinds:

- (i) *Sekar* Rhythm Merdika: is a song that has a precious tone and free rhythm according to the taste of the performer, such as the *buhun rancag* song, *buhun raehan* song, *beluk*, *kakawen*, *suluk*, *Cianjuran* song, fairy tale *kakawihan*.
- (ii) A steady/fixed rhythmic vowel is a song that has a fixed core competency, the rhythm is clear, the distance between each other is clear.

In this study, the *Kawih* "Tanah Sunda" by Koko Koswara is very influential in learning media. In accordance with core competency/basic competency class VIII semester 1, namely 3.1 Identifying the form, structure of the text, elements and linguistic aspects of *rumpaka kawih* and 4.1 Communicating *rumpaka kawih* or singing it by paying attention to vocal expressions and techniques. Class viii junior high school, students should know the lyrics of the *kawih* song "Tanah Sunda" by Koko Koswara. The lyrics in Sundanese are *rumpaka*. *Rumpaka* is a sung poem (Rahayu, et al., 2021). *Rumpaka* is closely related to literature (poetry) while *kawih* is closely related to *karawitan* (music art). In language learning, the focus is more on the *rumpaka* element, which belongs to the literary field, namely poetry. *Rumpaka kawih* "Land of Sunda" by Koko Koswara.

Tanah Sunda, gemah ripah (Sunda land, fertile and prosperous.)
nu ngumbara suka betah
urang Sunda, sing Towéksa
nyangga darma anu nyata.

Seuweu Pajajaran muga tong kasmaran
sing tulatén jeung rumaksa
miara pakaya mémang sawajibna
getén titén rumawat Tanah Pusaka.

3. METHODS

The 2021 community service program activity will be held at junior high school, starting on August 26, 2021 until September 26, 2021. The type of research method used is quantitative research using the pre-experimental design method (one group pretest-posttest). Researchers were fully involved in data collection. The data collection technique used in this study was an online questionnaire method via google form to find out the students' views on the material "*Kawih* Tanah Sunda Song Lyrics by Koko Koswara as a Cultural Literacy Learning Media for class VIII junior high school ". The population in this study were 14 students of class VIII junior high school. The sample used in this study were 14 students of class VIII junior high

school via google form. This research was conducted in 2 stages, divided into 2 sessions, namely the first pretest before the material was presented and the second posttest after the material was presented to determine the extent of understanding of the material. The instrument designed is in the form of a two-choice Likert scale (yes and no). The data obtained will be processed and then compared until finally the results will be concluded.

3. RESULTS AND DISCUSSION

3.1. Demography

This research was conducted at junior high school. The first step in this study was to survey the number of students in the school by interviewing the principal. The number of students recorded was 365. Then the researcher selected a sample from the population and obtained as many as 14 students with details of male as many as 21.4% (3 students) and female as many as 78.6% (11 students).

3.2. Pre-test and post-test results

Learning activities at junior high school are carried out online. Tools and media used in learning through google meet and google form. Researchers introduced google meet and google form to students through video calls via whatsapp. This method is an interactive learning media solution used in online learning during the pandemic. In addition to introducing the two applications, the researchers also distributed online questionnaires via google forms which were distributed to students through the WhatsApp group application to find out the extent of understanding the material for the lyrics of the *Kawih* song "Land of Sunda by Koko Koswara".

Table 1 describes the questions that have pre-test and post-test proposed. The first questionnaire that was made was a pre-test questionnaire. The making of this questionnaire was distributed to students of class VIII junior high school, which aims to find out how far the material for the lyrics of the *kawih* song "Tanah Sunda" by Koko Koswara is by filling out 10 questions. After that, the researcher will provide Koswara material through youtube learning media and power point which contains *kawih* material. After explaining the material, the researcher redistributed the questionnaire with the same question, namely in the form of a posttest to the students with the aim of understanding the material for the lyrics of the *kawih* song "Land of Sunda by Koko Koswara".

Table 1. Students' Pretest and Posttest Results.

Number	Question	Pre-Test	Post-Test	Gain
1.	Do you know about the meaning of <i>kawih</i> ?	57,1%	78,6%	21,5%
2.	Do you know the definition of <i>kawih</i> lyrics?	35,7%	85,7%	50%
3.	Do you know the difference between <i>kawih</i> and <i>kakawihan</i> ?	21,4%	78,6%	64,3%
4.	Do you know about the "land of Sunda by Koko Koswara" <i>kawih</i> ?	14,3%	57,1%	42,8%
5.	Do you understand the vocabulary in "land of Sunda by koko koswara"?	7,1%	50%	42,9%
6.	Can the message from the <i>kawih</i> "land of Sunda by koko koswara" be conveyed to listeners?	21,4%	71,4%	50%

Table 1 (continue). Students' Pretest and Posttest Results.

Number	Question	Pre-Test	Post-Test	Gain
7.	After you listen to the <i>kawih</i> "land of Sunda by koko koswara" can it be conveyed to the listeners?	35,7%	78,6%	42,9%
8.	Is the Sundanese land <i>kawih</i> in accordance with the social background of the Sundanese people?	50%	64,3%	14,3%
9.	Have you ever listened to <i>kawih</i> other than Sundanese land before?	14.3%	50%	35,7%
10.	After listening to one of the Sundanese <i>kawih</i> , are you interested in the other Sundanese <i>kawih</i> ?	21,4%	64,3%	42,9%

The results show several discussion points:

- (i) For question number one the result increased by 21.5% when the material on the meaning of *kawih* was given.
- (ii) For question number two the results increased quite significantly by 50% when the understanding of *kawih* lyrics was given.
- (iii) For question number three the result increased the most among other numbers by 64.3%, presented material on the difference between *kawih* and *kakawihan*.
- (iv) For question number four the results increased by 42.8% after being given the "Tanah Sunda" *kawih*.
- (v) For question number five the results increased by 42.9% when the vocabulary was given in the "Tanah Sunda" *kawih*.
- (vi) For question number six the result is quite increased by 50% after listening to the *kawih* "Tanah Sunda".
- (vii) For question number seven the result increased by 40% after listening to the *kawih* "Tanah Sunda".
- (viii) For question number eight the results increased slightly by 14.3% when the example of the "Tanah Sunda" *kawih* was given.
- (ix) For question number nine the results increased by 35.7% after being given the example of "Tanah Sunda" *kawih*.
- (x) For question number ten the result increased by 42.9% when the "Tanah Sunda" *kawih* was given.

The graph shows that the knowledge of students about the lyrics of the Tanah Sunda *kawih* song by Koko Koswara as a Cultural Literacy Learning Media when given a pretest is 27.84%. After students were given material in the form of power points and youtube videos about *kawih* lyrics, the knowledge of students and students increased by 67.86%. Based on these results, there is an increase in students' knowledge of 40.02%. The increase in knowledge is because students have studied the *kawih* lyrics through power points, youtube videos and discussions. This is in line with the fact that the use of learning media from YouTube can have a positive impact by increasing student learning (Alwehaibi, 2015)

4. CONCLUSION

The conclusion of this study is that there are still many students who do not know about Sundanese *kawih*. The results of the research show that the average post-test score of students is 67.86% greater than the average pre-test score of 27.84%, so the difference is 40.02%. Therefore, Core competencyta can increase students' interest in cultural literacy. students' understanding of the material for the lyrics of the *kawih* song "Tanah Sunda by Koko Koswara" can be improved by increasing the core competency by delivering material via powerpoint or youtube which is done online from using the googlemeet application with educators. The use is quite easy to be one of the positive sides of this learning. Online learning through google meet and giving assignments on google forms can be one of the easiest ways to implement this distance learning program.

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