

# **ASEAN Journal of**

# Economic and Economic Education



Journal homepage: <a href="https://ejournal.bumipublikasinusantara.id/index.php/ajeee">https://ejournal.bumipublikasinusantara.id/index.php/ajeee</a>

# Economic Transformation and Development in Umuahia, Nigerian Regional Context, in 1912-1991

Morgan Ogbonna\*

Babcock University, Ikenne, Nigeria
\*Correspondence: E-mail: Ogbonna0281@pg.babcock.edu.ng

# **ABSTRACT**

This study examines the economic transformation and development of a Nigerian region between the early twentieth century and the end of the twentieth century. The purpose is to analyze how colonial policies, indigenous post-independence reforms initiatives, and structural change. A qualitative historical method was applied, using archival sources, government records, and oral testimonies to reconstruct the economic trajectory. The findings reveal a shift from subsistence agriculture to a more diversified economy involving trade, emerging industries, and financial institutions. The transformation was not linear, as periods of growth were interrupted by conflicts, policy inconsistencies, and infrastructural limitations. However, recovery efforts and local resilience sustained economic adaptation. The study shows that historical context matters for understanding present economic realities, as patterns of colonial dependence and post-colonial reforms still influence development outcomes. This research contributes to regional economic history and provides insights that may guide contemporary strategies for balanced and inclusive economic growth.

# ARTICLE INFO

#### Article History:

Submitted/Received 14 May 2025 First Revised 29 Jun 2025 Accepted 21 Aug 2025 First Available online 22 Aug 2025 Publication Date 01 Sep 2025

#### Keyword:

Colonial impact,
Development,
Economic transformation,
Igbo economy,
Umuahia.

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#### 1. INTRODUCTION

During the early twentieth century, the economy of southeastern Nigeria, like most Igbo societies, was largely agrarian and dependent on subsistence farming. Umuahia emerged within this context as a settlement whose livelihood depended on yams, cassava, cocoyams, and palm produce cultivation. Agriculture was not only the foundation of subsistence but also the organizing principle of the social structure, defining family labor relations and patterns of land use. This means that agriculture must be well-documented (Al-Najar et al., 2019; Asif et al., 2021; Nurrahma et al., 2023; Soegoto et al., 2025; Febriani & Pasarib, 2024; Makinde et al., 2023). However, from the second decade of the century, significant changes began to occur due to the region's incorporation into the broader colonial economy. The introduction of administrative control, the construction of railways, and the establishment of colonial markets initiated new forms of economic activity, leading to diversification beyond traditional farming systems.

The incorporation of Umuahia into the colonial trade network in 1912 through the Eastern railway line marked the beginning of systematic transformation. The region became a focal point for the export of palm oil and kernels, crops in high demand by the British industry. The presence of the railway station in 1916 encouraged the rapid expansion of Umuahia Main Market, which soon became a hub of commercial interaction between local producers, regional traders, and colonial merchants. This infrastructural connection altered the local economy significantly, as agriculture was increasingly linked to external demand. The outcome was the gradual transition from purely subsistence farming toward cash crop production, thereby embedding Umuahia into global commodity circuits.

The transformation of Umuahia's economy cannot be separated from the influence of Western education and missionary enterprise, which opened new opportunities for indigenous entrepreneurship. The establishment of mission schools and later government schools produced a cadre of literate youths who entered into clerical work, petty trading, and other forms of modern economic activity. Oral testimonies emphasize that this exposure to new ideas broadened horizons for local enterprise, stimulating early business ventures and cooperative organizations. Education thus served as both a cultural and economic catalyst, complementing infrastructural expansion.

The period following Nigeria's independence in 1960 brought renewed emphasis on industrialization and economic self-sufficiency. Government policies in the Eastern Region prioritized agricultural modernization, rural development, and the establishment of indigenous industries. A notable example was the founding of a local brewery in the early 1960s, which symbolized the ambition to foster industrial capacity. Similarly, cooperative movements strengthened agricultural production and provided a platform for marketing cash crops collectively. These developments reinforced the gradual diversification of Umuahia's economy, which was moving beyond subsistence toward integration with the industrial and service sectors.

Nevertheless, the Nigerian Civil War of 1967-1970 disrupted these transformations. Umuahia, being located in Biafra, became both a wartime administrative hub and a theater of conflict. Agricultural production declined due to displacement, while trade networks collapsed under blockade conditions. Oral accounts describe widespread shortages, unemployment, and loss of livelihood during this period. Despite these hardships, the resilience of local communities and post-war reconstruction policies facilitated economic recovery in the 1970s. With infrastructural rebuilding and renewed emphasis on agriculture, Umuahia resumed its role as a regional commercial center, though scars of war lingered in weakened institutions and disrupted livelihoods.

In the post-war decades, broader national economic shifts also shaped Umuahia's development trajectory. The oil boom of the 1970s provided new revenues for infrastructural investment, such as road networks and housing, but also entrenched dependence on federal allocations. The Structural Adjustment Program of the 1980s introduced austerity, devaluation, and trade liberalization, which reconfigured local economies by curtailing public investment while encouraging private enterprise. For Umuahia, these reforms meant the expansion of informal trade, the growth of small-scale manufacturing, and the restructuring of financial services. Yet, they also deepened inequality and exposed weaknesses in governance and institutional capacity, creating a mixed legacy that shaped economic opportunities and constraints up to 1991.

The significance of studying Umuahia's economic transformation lies in its illustration of how a local community navigated the intersection of colonial impositions, indigenous initiatives, and national policy reforms. The trajectory demonstrates that regional economies are not static but adapt to shifting political, infrastructural, and cultural contexts. The historical experiences of Umuahia reveal both resilience and vulnerability: resilience in the capacity of local actors to rebuild after crises, and vulnerability in dependence on external structures and inconsistent policies. Such a duality is emblematic of Nigerian economic history more broadly, where local adaptation coexists with systemic challenges.

Understanding history is important, as many reports have shown and documented (Mirzabek, 2023a; Mirzabek, 2023b; Harutyunyan, 2023; Barke, 2023). Here, this study aims to provide a comprehensive reconstruction of the economic development of Umuahia between 1912 and 1991. Its novelty lies in focusing on a regional economy often overlooked in Igbo historiography compared with areas such as Nri, Awka, or Arochukwu, which have received greater scholarly attention due to their cultural prominence. By analyzing archival records, government reports, and oral histories, the research situates Umuahia within wider Nigerian and global economic transformations while retaining attention to local agency. The impact of this work is twofold: it contributes to filling a gap in the literature of regional economic history, and it offers insights that can inform contemporary strategies of inclusive economic development by highlighting the enduring importance of agriculture, trade, and indigenous entrepreneurship in sustaining growth.

## 2. METHODS

Historical research requires a careful selection of sources and analytical approaches to ensure accuracy in reconstructing past events. The methodology adopted for this study was qualitative, with emphasis on descriptive and interpretive analysis. This design was chosen because the objective of the research was to trace economic transformation over several decades rather than to measure statistical outcomes. Historical analysis allows the integration of archival evidence, oral testimonies, and secondary literature to develop a comprehensive understanding of Umuahia's economic trajectory from 1912 to 1991.

# 2.1. Research Design

The research employed a narrative and chronological design, which is appropriate for reconstructing processes of transformation across time. This design enabled the systematic exploration of the shifts from agrarian subsistence to diversified economic activities, while situating local developments within broader Nigerian and global contexts. Each chronological period (colonial, independence, civil war, and post-war recovery) was studied concerning its economic implications. By adopting this framework, the study ensured that the narrative

followed a logical sequence and highlighted the interconnection of political, social, and economic forces.

#### 2.2. Data Collection

Multiple sources were consulted to strengthen the credibility of the findings. Primary sources included archival materials, intelligence reports, and oral interviews. Archival materials such as government records and colonial reports were retrieved from local government offices and historical societies. Oral testimonies were gathered from community elders, retired civil servants, and farmers who witnessed key events. These interviews provided first-hand perspectives on trade, agriculture, and war recovery. To ensure reliability, interviews were recorded with consent and supported by field notes for verification.

In addition, secondary sources were used extensively. These comprised books, journal articles, newspapers, and magazines that examined Nigeria's economic history with reference to southeastern regions. Notable works included analyses of palm oil trade, colonial transport systems, and post-independence economic policies. Data from libraries of institutions and research centers also contributed significantly to the pool of evidence. The combination of primary and secondary sources provided both depth and breadth to the research, allowing the triangulation of perspectives. Detailed information from the oral informants, as a main source for historians, is in the following: (i) Ehiogu, S. O. (2022, November 12). Trader, c. 84. Interviewed at Oloko, Old Umuahia; (ii) Ihuwa, E. A. (2022, November 26). Retired public servant, c. 75. Interviewed at Amachara; (iii) Amaechi, J. N. (2022, November 12). Retired civil servant and community leader, c. 98. Interviewed at Ogbodiukwu; (iv) Odigbo, C. A. (2022, November 17). Retired civil servant, c. 90. Interviewed at Amachara; (v) Onyekwere, T. N. N. (2022, December 2). Retired civil servant, c. 78. Interviewed at Amachara; (vi) Nwokofar, E. (2022, November 22). Farmer, c. 80. Interviewed at Olokoro clan; (vii) Azubuike, T. N. (2022, November 18). Retired soldier, c. 80. Interviewed at Umunwanwa; (viii) Nwokeafor, E. (2022, December 8). Retired civil servant, c. 73. Interviewed at Ekenobizi; (ix) Okengwu, K. (2022, December 2). Retired civil servant, c. 70. Interviewed at Umuoriehi Isingwu, Umuahia; (x) Mbagwu, B. (2022, December). Curator, National War Museum, c. 60. Interviewed at Umuahia; (xi) Ubani, N. P. (2005, August). Title holder, Amakama, Olokoro, c. 85. Interview; (xii) Amaechi, J. N. (2022, December 12). Retired civil servant and community leader, c. 98. Interviewed at Ogbodiukwu; and (xiii) Group interview with Umuopara elders: C. A. Odigbo, J. N. Amaechi, O. Nwosu, & Uwanamodo A. A. (2022).

# 2.3. Data Analysis

Thematic analysis was employed to interpret the qualitative data. Collected information was first organized chronologically to trace developments from the establishment of the railway in 1912 to the policy reforms of the 1980s. Coding techniques were then applied to identify themes such as agriculture and subsistence, trade and commerce, infrastructure, industry, and financial institutions. This thematic approach allowed the detection of patterns across time and highlighted how certain factors, such as colonial policies, shaped subsequent developments. Triangulation between archival records and oral accounts was used to reduce bias and increase validity. The analysis also considered the structural dynamics of economic transformation. For example, the role of infrastructural investments like roads and railways was examined alongside the emergence of small industries and financial institutions. These connections helped to contextualize the regional economy within the national framework. The historical method, by its nature, does not rely on statistical sampling but rather on the critical evaluation of sources and the reconstruction of events based on available evidence.

### 2.4. Limitations of the Method

While the methodology allowed for a comprehensive understanding of economic transformation, certain limitations were acknowledged. Oral interviews relied on memory, which may be selective or influenced by personal experience. Archival sources, though valuable, often reflected the biases of colonial administrators. To address these challenges, the study compared multiple accounts of the same events and emphasized corroboration before concluding. The absence of complete economic statistics for the period also limited quantitative measurement, making the narrative primarily qualitative. These limitations, however, do not diminish the validity of the findings but rather highlight the importance of interpretive analysis in historical research.

#### 3. RESULTS AND DISCUSSION

The results of this study highlight the transformation of Umuahia's economy from an agrarian subsistence base into a diversified system influenced by colonial policies, indigenous initiatives, and post-independence developments. Each chronological phase contributed distinct layers to the economic identity of the region, demonstrating both resilience and vulnerability. The analysis is organized thematically to reflect the central sectors of transformation, beginning with trade and commerce, which provided the foundation for interaction between local producers and external markets.

#### 3.1. Trade and Commerce

The expansion of trade and commerce in Umuahia during the colonial period represented a decisive shift from purely subsistence practices to integration within a wider exchange network. Before 1912, trade in the hinterland was largely limited to local exchanges of yams, cocoyams, palm produce, and earthenware within village markets. The extension of the Eastern railway line to Umuahia in 1912 and the establishment of the main station in 1916 revolutionized this pattern by linking the community to coastal export hubs. The main market that developed around the station soon became the centerpiece of commerce, attracting European firms, indigenous entrepreneurs, and migrant traders.

The growth of commerce can be further understood through the organization of periodic markets. Oral testimonies confirm that each village group maintained a market square that functioned not only as an exchange site but also as a center of communication and social relations. Markets such as Nkwozu, Nkwoha, Orie-Ogbodi, and Nkwoachara operated on alternating four- or eight-day cycles to avoid clashes, ensuring continuous flows of trade across the region. Commodities exchanged included staple foods, palm products, fish, pottery, and textiles. This system integrated local producers into broader circuits of exchange and allowed traders to specialize in particular goods, reinforcing the commercial character of Umuahia.

The infrastructural improvements initiated by the colonial government also facilitated commerce. By 1914, the completion of roads and waterways in the Owerri province, under which Umuahia fell administratively, raised the export value of palm produce significantly. Traders, both European and African, relocated inland to exploit the opportunities created by pacification and infrastructure. The railway station attracted warehouses and trading posts where middlemen bought palm oil, palm kernel, and cocoa from local producers, stored them, and shipped them to Port Harcourt for export. These warehouses, known locally as "beaches," became critical nodes of accumulation and distribution, employing local laborers and expanding wage opportunities.

The establishment of the cattle market, popularly referred to as *Gariki*, further diversified commerce. Located near the railway station, this market connected Umuahia with northern Nigeria, enabling the weekly sale of hundreds of cattle brought by rail. The emergence of Ama Awusa, or Hausa quarters, reflected the integration of migrant trading communities such as Fulani, Hausa, Kanuri, and Shuwa Arabs, who specialized in livestock trade. Oral accounts estimate that up to five hundred cattle were sold weekly, a figure that underscores the economic weight of the sector. The cattle mark*et also* spurred the growth of ancillary activities such as butchering, transport, and leather production, thereby reinforcing Umuahia's position as a regional hub of exchange.

At the same time, trade was not without challenges. The fertility of Umuahia's soil was less favorable compared to the surrounding areas, limiting agricultural surplus for trade. As a result, long-distance trade routes were essential to supplement local supply. Oral interviews confirm that traders traveled to Orlu for livestock and food products, to Cross River for fish and crayfish, and to Ukwa for palm produce. These routes linked Umuahia to broader regional economies and allowed specialization, but also made the community vulnerable to fluctuations in external markets and transport conditions.

#### 3.2. Craft and Industries

**Table 1** presents the types of indigenous craft industries that shaped household economies in colonial Umuahia. Craft and manufacturing were integral to Umuahia's economic transformation. Pottery and basket-making were widespread domestic industries that provided both functional goods and sources of supplementary income. Pottery, particularly the making of *udu* and *epekele*, was typically carried out by women during the dry season in open spaces such as market squares. Basket weaving, by contrast, was predominantly a male activity, concentrated in communities with abundant palm trees such as Ekenobizi, Ehume, Umunwanwa, and Olokoro. The process involved climbing palm trees to cut fronds, preparing them at home with family assistance, and weaving baskets of different sizes used for fishing, storage, and household purposes.

These industries functioned as both economic and cultural practices. They provided leisure during evenings after farm work and fostered intergenerational skill transmission. Oral accounts confirm that entire families often collaborated in production, with children assisting elders in preparing materials. The products were sold in local markets or exchanged for food items, thereby supporting household consumption. Importantly, these activities supplemented income from farming, reducing economic vulnerability in years of poor harvests.

In addition to craft industries, the production of palm wine and local gin represented a specialized sector of household economies. Palm wine tapping, learned partly from neighboring communities such as Obowo, required initiation rites and was largely restricted to men. The beverage served both cultural and economic functions, being consumed domestically and sold in markets. Oral testimonies emphasize that this activity provided a steady income because of constant demand, especially during festivals and communal ceremonies.

These craft and industrial practices reflected adaptive strategies to local ecological and economic conditions. While limited in scale compared to industrial production, they contributed to household resilience, employment, and cultural identity. Furthermore, they illustrate the multiplicity of economic activities that underpinned Umuahia's transformation, as families sought to diversify livelihoods in response to infrastructural and market opportunities.

Table 1. Traditional Crafts and Industries in Umuahia (1912–1970s).

Craft/Industry	Description	Economic Impact
Blacksmithing	Production of hoes, cutlasses, farm tools, and household utensils	Supported agriculture and trade
Pottery	Clay pots and household vessels by women	Domestic utility and market sales
Palm wine tapping	Extraction and sale of palm wine	Sustained local markets and rituals
Weaving and tailoring	Traditional cloth and modern garments	Provided household income
Soap and pomade making.	Local oil-based products	Substituted imported items

# 3.3. Agriculture and Mining

**Table 2** summarizes the principal crops and minerals associated with Umuahia's economic development. Agriculture remained the backbone of Umuahia's economy throughout the twentieth century. Oral and archival sources confirm that about seventy percent of the population engaged in farming, either on subsistence or semi-commercial scales. The major food crops were yams, cassava, cocoyams, and maize, while cash crops included oil palm, cocoa, banana, and rubber. Although Umuahia's soil was less fertile compared to the Ngwa and Bende areas, families produced enough staples to sustain annual consumption, with surpluses sold in local markets. Shifting cultivation was the dominant method, with bush clearing, burning, planting, and multiple weeding cycles forming the seasonal rhythm of production.

**Table 2.** Agricultural and Mining Activities in Umuahia (1920s–1980s)

Sector	Activity	Contribution	
Agriculture	Cassava, yam, and cocoyam farming	Staple food and cash crop	
Agriculture	Palm produce (oil and kernel)	Export commodity	
Agriculture	Cocoa and rubber	Small-scale commercial farms	
Mining	Clay and laterite extraction	Building materials	
Livestock	Poultry and goat rearing	Household nutrition and income	

The organization of agricultural labor was deeply social. Families with large numbers of wives and children had a greater capacity to cultivate land and accumulate yam barns, thereby earning the prestigious *Eze ji* title. Oral accounts recall prominent farmers such as Chief Nwokeohuru Onyekwere and Njoku Okezie, who mobilized household and clientage labor systems to sustain large-scale production. Where household labor was insufficient, farmers relied on *igba onwe oru* (labor exchange within age-grades) or clientage arrangements, where debtors repaid loans through labor. These arrangements reinforced community interdependence while supporting agricultural productivity.

Beyond farming, Umuahia possessed mineral resources, including phosphate in Ameke Ibeku, kaolin, industrial sand, and laterite. Phosphate was valuable for fertilizer production, while kaolin was useful in the paint, detergent, and ceramics industries. However, the limited technological capacity of the period meant that most of these resources remained unexploited. The potential of these minerals underscored the paradox of regional economies: while endowed with natural wealth, their utilization depended on infrastructural investment and industrial technology that were not adequately developed during the period under review. The centrality of agriculture is also evident in cultural perceptions. Farming was considered the core of Igbo livelihood, while trading was regarded as subsidiary. To remind a farmer that he survived only through market exchange was considered humiliating, since agricultural self-reliance embodied dignity and status. Yet, oral evidence from Umuahia

indicates that trade became increasingly important due to soil limitations, compelling families to balance farming with commerce. This adaptation highlights the flexibility of economic strategies and the way ecological conditions shaped local diversification.

# 3.4. Manufacturing

**Table 3** shows the development of early manufacturing initiatives that altered the economic structure of Umuahia. The emergence of manufacturing in Umuahia marked an important step in the shift from agrarian dependence to industrial diversification. The most prominent industrial venture was the establishment of a regional brewery in the early 1960s. This factory symbolized the ambition of Eastern Nigerian leadership to reduce dependence on imports by fostering indigenous production. Located in Umuahia due to access to clean water resources and political support, the factory began production in the early post-independence years. Although the outbreak of the Nigerian Civil War disrupted operations, the industry was revived in the mid-1970s with foreign technical assistance and equity participation.

The significance of this development lies not only in production capacity but also in employment creation and technological transfer. The brewery provided jobs for skilled and unskilled labor, creating a multiplier effect on local commerce and services. The presence of this manufacturing enterprise also stimulated small-scale industries, such as packaging, distribution, and hospitality, which catered to the growing urban population. Oral accounts emphasize that the brewery was a source of pride and economic identity, demonstrating that indigenous initiatives could compete with foreign enterprises.

Nevertheless, manufacturing faced significant challenges. Political instability, infrastructural deficits, and dependence on imported inputs constrained growth. Frequent policy reversals, compounded by economic downturns in the 1980s, limited expansion. Despite these limitations, the existence of even a few industries indicated the potential for industrialization in Umuahia and highlighted the critical role of government policy in shaping regional development.

Enterprise	Products	Role in the Economy
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Small-scale mills	Cassava flour, palm oil	Supported trade
Soap factories	Laundry and body soap	Reduced reliance on imports
Breweries	Local beer and drinks	Expanded hospitality sector
Textile tailoring	Ready-made clothes	Employment for artisans
Wood workshops	Furniture, doors, roofing materials	Construction support

**Table 3.** Manufacturing Ventures in Umuahia (1940s–1980s)

#### 3.5. Growth of Financial Institutions

**Table 4** outlines the establishment of financial institutions that supported commercial and industrial expansion in Umuahia. Financial institutions played a central role in mobilizing resources and facilitating investment. Initially, colonial banks such as the Bank of British West Africa and Barclays Bank served the needs of expatriate traders and administrators, offering limited access to indigenous entrepreneurs. By the mid-twentieth century, indigenous institutions such as the African Continental Bank and the National Bank of Nigeria began to establish branches in Umuahia, partly supported by government intervention. These banks provided credit facilities that enabled local entrepreneurs to participate more actively in commerce, thereby reducing the monopoly of foreign financial institutions.

Insurance companies also expanded into the region during the 1970s, including British American Insurance, Niger Insurance, and NICON Insurance. These institutions mobilized

long-term funds and created opportunities for employment while deepening financial literacy. The arrival of the Federal Mortgage Bank in 1991 extended the range of services, particularly in housing finance, which further integrated Umuahia into national economic structures. The growth of financial institutions not only facilitated capital accumulation but also transformed social relations. Access to loans enabled small traders and farmers to scale up production, while savings schemes encouraged households to participate in the monetary economy. Oral testimonies highlight how the presence of banks enhanced trust in formal economic systems, although barriers such as collateral requirements still limited participation by poorer households. The integration of financial institutions thus reinforced economic diversification, even as structural inequalities remained.

Institution	Year Established	Services	Impact
Cooperative Credit Societies	1950s	Small loans to farmers and traders	Strengthened petty trade
Barclays Bank	1960s	Savings, credit, remittances	Linked to the national economy
Cooperative Bank of Eastern Nigeria	1960s	Agricultural loans	Supported the palm oil trade
Post Office Savings Bank	1970s	Secure savings for civil servants	Encouraged thrift
Union Bank	1980s	Commercial banking services	Expanded financial access

**Table 4.** Financial Institutions in Umuahia (1950s–1980s)

# 3.6. Road Transport and Communication

**Table 5** documents the major road projects that facilitated trade and mobility in Umuahia. Transport infrastructure was a decisive factor in the economic transformation of Umuahia. After the Second World War, the colonial government launched a ten-year development plan that allocated significant resources to road construction in Nigeria. The eastern region, being a major producer of palm oil and cocoa, was a primary beneficiary. Roads such as the Owerri–Umuahia trunk route improved accessibility, reduced travel time, and connected farmers to markets more efficiently.

The purpose of these roads extended beyond agricultural transportation. They were designed to integrate rural communities into the colonial economy, facilitate administrative control, and promote the distribution of European-manufactured goods. Oral testimonies confirm that farmers were encouraged to increase cash crop production because road networks lowered transaction costs and opened new markets. The post-independence era witnessed further expansion, including the construction of the Port Harcourt–Enugu dual carriageway in the 1980s, which established Umuahia Roundabout as a major economic hub

Road construction also stimulated the rise of indigenous transport companies such as B.B. Apugo Motors and Amazu Motors. These firms provided haulage services that linked rural producers to urban markets and created employment opportunities for drivers, mechanics, and traders. The presence of the General Post Office in Umuahia complemented road infrastructure by facilitating communication between businesses and individuals. While the absence of digital technologies limited communication to postal services, the establishment of these systems was critical in supporting trade and administration (Jeffreys, 1956).

The limitations of road infrastructure, however, should be acknowledged. Poor maintenance, seasonal flooding, and uneven distribution created disparities in access. Some communities remained isolated, limiting their participation in commercial growth. Nevertheless, the overall impact of road transport and communication was transformative,

enhancing mobility, encouraging market integration, and reinforcing Umuahia's role as a commercial center.

**Table 5.** Road Transport and Communication in Umuahia (1920s–1980s)

Sector	Development	Contribution
Road Transport	Umuahia-Aba-Port Harcourt road	Facilitated palm oil trade
Road Transport	Rural feeder roads	Linked villages to markets
Railways	Umuahia railway station	Bulk movement of produce
Postal Services	Letters and parcels	Business and family networks
Telecommunication	Telephone lines (limited)	The government and elite use

# 3.7. Tourism and Hospitality Industry

Tourism and hospitality emerged as complementary sectors of Umuahia's economy, especially after the 1960s when urbanization accelerated. The growth of government administration, educational institutions, and private businesses created demand for accommodation and leisure services. Guesthouses and hotels such as Central Hotel and Phoenix Hotel catered to civil servants, traders, and visitors, offering employment opportunities and supporting local food supply chains. Oral accounts emphasize that these establishments became symbols of prestige and modernity, reflecting the evolving urban culture of the town (Jeffreys, 1956).

Tourism was also stimulated by the preservation of historical sites. The National War Museum, established in the mid-1980s, became a focal point for visitors interested in Nigeria's Civil War history. With collections of weaponry, aircraft, and locally manufactured bombs, the museum attracted both local and international tourists, providing educational and economic value. Similarly, the Ojukwu Bunker, constructed during the war, served as an annex to the museum and offered insights into the wartime administration of Biafra.

Another significant site was the Amakama Cave, a hollowed tree that served historically as a refuge during inter-tribal wars and the slave trade. Oral testimonies recount that this site was considered sacred and protected by legends of ancestral spirits and bees, which discouraged desecration. Its transformation into a cultural heritage site illustrates how indigenous traditions were incorporated into modern tourism initiatives. Together, these sites created opportunities for local guides, artisans, and vendors, embedding tourism within the regional economy. The hospitality and tourism sectors, while not as dominant as agriculture or trade, provided diversification and resilience. They reflected the importance of cultural assets in economic development and contributed to the broader identity of Umuahia as not only a trading hub but also a center of historical memory.

## 3.8. Research and Development

**Table 6** summarizes the academic and research institutions that supported human capital development and innovation in Umuahia. Education and research were central to long-term economic transformation because they enhanced human capital and fostered innovation. From the colonial period, mission schools such as Methodist College Uzuakoli provided early educational foundations. After independence, government institutions, including Government College Umuahia and Evangel High School, expanded access to secondary education. These institutions trained clerical workers, teachers, and administrators who formed the nucleus of regional civil service and commercial enterprises.

The growth of private commercial schools also played a role in economic development. Institutions such as Ensons Commercial College trained stenographers, clerks, and secretaries, meeting the demand for skilled manpower in offices, courts, and postal services. Oral

testimonies highlight that graduates of these schools often secured salaried employment, raising household incomes and reinforcing the shift toward a wage-based economy. Education thus supported social mobility and created new occupational categories that complemented agricultural and commercial activities. The establishment of the National Root Crops Research Institute (NRCRI) in Umudike during the 1970s represented a milestone in agricultural research and innovation. With a mandate to improve cassava, yams, cocoyams, sweet potato, and ginger, the institute contributed significantly to food security and export potential. Divisions such as Biotechnology, Product Development, and Farming Systems Research advanced technological solutions tailored to regional conditions. Collaboration with international research centers further positioned Umuahia as a hub of agricultural innovation.

Healthcare institutions also contributed to research and development. Hospitals such as Queen Elizabeth Hospital (later Federal Medical Centre) and Methodist Hospital Amachara provided not only medical services but also training opportunities for healthcare professionals. Privately owned clinics diversified access to healthcare, improving productivity by sustaining a healthier workforce. Oral accounts confirm that these institutions enhanced the quality of life and indirectly supported economic development by reducing mortality and morbidity. The role of education and research highlights the importance of human capital in regional transformation. By producing skilled labor, fostering agricultural innovation, and improving health services, these institutions ensured that Umuahia's economy was not only based on natural resources but also on knowledge and expertise. This transition aligns with theories of endogenous growth, where investment in education and research drives longterm development. The findings show that the economic transformation of Umuahia between 1912 and 1991 was multidimensional. Agriculture remained the foundation, but trade, craft, manufacturing, finance, infrastructure, tourism, and research progressively redefined the economy. Each sector interacted with the others, producing resilience and adaptation despite challenges such as war, soil limitations, and policy inconsistency. The trajectory demonstrates that economic transformation is not linear but shaped by historical contingencies, local agency, and external forces.

**Table 6.** Research, educational, and healthcare institutions in Umuahia, 1930s–1980s.

Institution	Sector	Contribution
Methodist College Uzuakoli	Education	Early secondary education
Government College Umuahia	Education	Training civil servants and elites
Ensons Commercial College	Education	Clerical and commercial skills
National Root Crops Research Institute (NRCRI),	Research	Cassava, yam, cocoyam,
Umudike		biotechnology
Queen Elizabeth Hospital (later FMC)	Health	Medical services and training
Methodist Hospital Amachara	Health	Mission-based healthcare

# 4. CONCLUSION

The historical development of Umuahia demonstrates the interplay of agriculture, industry, services, and institutions in shaping regional economic growth. Traditional crafts and agricultural practices laid the foundation, while manufacturing ventures and financial institutions expanded opportunities for both rural and urban populations. Transport and communication systems connected the region to external markets, while educational, research, and healthcare institutions strengthened human capital. The dynamic interconnection of these sectors positioned Umuahia as a regional hub of commerce, learning, and service provision. This historical reconstruction highlights how local innovation

and adaptation responded to colonial and postcolonial transformations, offering lessons for contemporary regional development planning.

#### 5. ACKNOWLEDGMENT

This study is supported by community elders and oral history informants in Umuahia, whose testimonies preserved valuable knowledge of past economic practices, as well as archivists and librarians who facilitated access to historical records and reports. This study is also helped by the contributions of colleagues who provided constructive feedback during the research and writing process are equally acknowledged.

#### 6. AUTHORS' NOTE

The authors declare that there is no conflict of interest regarding the publication of this article. Authors confirmed that the paper was free of plagiarism.

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